

**Avishalom Tor**

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**PROFESSIONAL EXPERIENCE****NOTRE DAME LAW SCHOOL***Director, ND LAMB* (Notre Dame Research Program on Law and Market Behavior) 2012 -*Professor of Law* 2011 -Areas of teaching: Antitrust Law, Business Associations, Corporate Governance,  
Law and Economics, Behavioral analysis of law*Visiting Professor* Fall 2010**THE BUCHMANN FACULTY OF LAW, TEL AVIV UNIVERSITY***Visiting Professor of Law* May 2021, 2023**THE HEBREW UNIVERSITY OF JERUSALEM FACULTY OF LAW***Visiting Professor of Law* Dec. 2020, 2022**UNIVERSITY OF HAIFA FACULTY OF LAW, ISRAEL***Global Professor of Law* 2015 - 2020*Senior Lecturer* (tenured) 2008 - 2011*Co-Director*, The Haifa Forum for Law and Markets 2007 - 2011*Lecturer* (tenure track) 2004 - 2008**BUCERIUS LAW SCHOOL, HAMBURG, GERMANY***Distinguished Visiting Research Professor* 2018**UNIVERSITY OF LUCERNE, SWITZERLAND***Visiting Professor of Law* April 2017**CATHOLIC UNIVERSITY OF LOUVAIN, BELGIUM***Louvain Global College of Law Visiting Professor* March 2017**UNIVERSITY OF ST. GALLEN, SWITZERLAND***Max Schmidheiny Foundation Visiting Professor of Entrepreneurship and Risk* Spring 2016**HAMBURG UNIVERSITY, GERMANY***Erasmus Mundus Visiting Scholar* June 2012*Visiting Professor*, Graduate School (Ph.D.),  
The Economics of the Internationalisation of the Law Summer 2011*Visiting Professor*, Erasmus Mundus European Master in Law and Economics Spring 2007

**FORDHAM LAW SCHOOL***Visiting Professor*

Spring 2011

**FEDERAL TRADE COMMISSION***Consultant*, Commissioner Pamela Jones Harbour

2004 - 2006

*Attorney Adviser*, Commissioner Pamela Jones Harbour  
(Advice on all economics and law matters, primarily antitrust)

2003 - 2004

**GEORGE MASON UNIVERSITY SCHOOL OF LAW***Visiting Research Professor*, Critical Infrastructure Protection Project (CIPP)

Spring 2003

**BOSTON UNIVERSITY SCHOOL OF LAW***Lecturer* (adjunct)

2000 - 2003

**HARVARD BUSINESS SCHOOL***Research Associate*, Professor Max H. Bazerman

2000 - 2001

**HARVARD LAW SCHOOL***Byse Seminar*, Behavioral Analysis of Law

Fall 1999

*Teaching Assistant*, Perspectives on American Law, Prof. Ann-Marie Slaughter

1998 - 1999

**EDUCATION****HARVARD LAW SCHOOL***Doctor of Juridical Science* (S.J.D.)

1998 - 2003

*Master of Laws* (LL.M.), *Magna cum Laude* (waived)

1997 - 1998

**THE HEBREW UNIVERSITY OF JERUSALEM***LL.B. and B.A. (Psychology)*, *Magna cum Laude*

1992 - 1996

*Honors Joint Degree Program in Law and Psychology***GRANTS, FELLOWSHIPS, AND HONORS****ISRAEL INSTITUTE FOR ADVANCED STUDIES***Fellow* (Individual Researcher Track)

2021 - 2022

Proposal: *Disciplining the Behavioral Revolution***NOTRE DAME INSTITUTE FOR ADVANCED STUDY***Distinguished Fellow*

Spring 2019

Proposal: *Towards a Fuller Understanding of Inequality:  
From Psychology to a Behaviorally-Informed Legal Policy*

**UNIVERSITY OF NOTRE DAME**

***Program Grant*** 2012 - 2018  
 Grant of the Office of the Vice President for Research and the Law School to establish the *Notre Dame Research Program on Law and Market Behavior* (ND LAMB)

**EUROPEAN UNION**

***Marie Curie International Reintegration Grant*** 2006 - 2009

**UNIVERSITY OF HAIFA**

***University Excellence in Teaching Award*** 2009 - 2010

***Haifa Center for German and European Studies Seed Money Research Grant*** 2009 - 2010

***University Seed Money Research Grant*** 2005 - 2006

**HARVARD LAW SCHOOL**

***Next Generation Research Grant***, Program on Negotiation 2002 - 2003

***Research Fellowship***, John M. Olin Center for Law, Economics, and Business 1998 - 1999  
 2001 - 2003

***John M. Olin Prize*** for producing an outstanding paper in the area of law and economics. May 2002  
 Paper: *The Fable of Entry: Bounded Rationality, Market Discipline, and Legal Policy*

***Program on Negotiation Fellowship*** 2001 - 2002

***Russell Sage Foundation Fellowship***, Summer Institute in Behavioral Economics July 2000

***Clark Byse Fellowship*** 1999 - 2000

***The E. David Fischman Scholarship***, United Jewish Fund and Council 1998 - 2000

***Graduate Program Fellowship*** 1998 - 1999

***Fulbright Fellowship*** 1997 - 1999

**THE HEBREW UNIVERSITY OF JERUSALEM SCHOOL OF LAW**

***Editor, Mishpatim: The Hebrew University Law Review*** 1996 - 1997

***Dean's List*** (Top 5% of all 900 LL.B. students at the school) 1992 - 1996

***Dean's Prize*** (Placed 2<sup>nd</sup> among all LL.B. students at the law school) 1993 - 1994

**PUBLICATIONS****LEGAL RESEARCH*****Articles and Book Chapters***

- *Digital Nudging: Contours and Challenges*, in THE LAW AND ECONOMICS OF THE DIGITAL TRANSFORMATION (KLAUS MATHIS & AVISHALOM TOR EDS., *forthcoming* 2023).
- *The Private Costs of Behavioral Interventions*, 72 DUKE LAW JOURNAL (*forthcoming* 2023)
- *The Law and Economics of Behavioral Regulation*, 18 REVIEW OF LAW AND ECONOMICS (*forthcoming* 2022).

- *The Target Opportunity Costs of Successful Nudges*, in CONSUMER LAW AND ECONOMICS 3 (KLAUS MATHIS & AVISHALOM TOR EDS., 2020).
- *Nudges That Should Fail?* 4 BEHAVIOURAL PUBLIC POLICY 316 (2020).
- *Justifying Competition Law in the Face of Consumers' Bounded Rationality*, in NEW DEVELOPMENTS IN COMPETITION LAW AND ECONOMICS 3 (KLAUS MATHIS & AVISHALOM TOR EDS., 2019).
- *Boundedly Rational Entrepreneurs and Antitrust*, 61 ANTITRUST BULLETIN 520 (2016).
- *The Critical and Problematic Role of Bounded Rationality in Nudging*, in NUDGING—POSSIBILITIES, LIMITATIONS AND APPLICATIONS IN EUROPEAN LAW AND ECONOMICS 3 (KLAUS MATHIS & AVISHALOM TOR EDS., 2016).
- *The Next Generation of Behavioural Law and Economics* in BEHAVIOURAL LAW AND ECONOMICS: AMERICAN AND EUROPEAN PERSPECTIVES 17 (KLAUS MATHIS ED. 2015).
- *Understanding Behavioral Antitrust*, 92 TEXAS LAW REVIEW 573 (2014).
- *The Market, The Firm, and Behavioral Antitrust* in THE OXFORD HANDBOOK OF BEHAVIORAL ECONOMICS AND THE LAW 539 (DORON TEICHMAN & EYAL ZAMIR EDS. 2014).
- *Some Challenges Facing a Behaviorally-Informed Approach to the Directive on Unfair Commercial Practices* in UNFAIR COMMERCIAL PRACTICES: THE LONG ROAD TO HARMONIZED LAW ENFORCEMENT 9 (Tihamer Toth ed. 2013).
- *The Innocence Effect*, 62 DUKE LAW JOURNAL 343 (2012) (with Oren Gazal-Ayal).
- *Behavioral Antitrust: A New Approach to the Rule of Reason after Leegin*, 2011 UNIVERSITY OF ILLINOIS LAW REVIEW 805 (2011) (with William Rinner).
- *Foreward: Advances in the Behavioral Analysis of Law: Markets, Institutions, and Contracts*, 74 LAW & CONTEMPORARY PROBLEMS i (2011) (symposium introduction).
- *Whether and When to Debias through Law*, 12 LAW AND BUSINESS 41 (2010) [In Hebrew].
- *Fairness and the Willingness to Accept Plea Bargain Offers*, 7 JOURNAL OF EMPIRICAL LEGAL STUDIES 97 (2010) (with Oren Gazal-Ayal & Stephen M. Garcia).
- *Unilateral, Anticompetitive Acquisitions of Dominance or Monopoly Power*, 76 ANTITRUST LAW JOURNAL 847 (2010).  
     *Republished in* COMPARATIVE COMPETITION LAW 634-659 (SUSAN B. FARMER ED. 2020).
- *Introduction: Expansion and Contraction in Monopolization Law*, 76 ANTITRUST LAW JOURNAL 653 (2010) (with Michal S. Gal & Spencer Weber Waller).
- *The Impact of Innocence on Plea Bargaining: Empirical Findings, Psychological Insights, and Normative Implications*, 39 MISHPATIM: THE HEBREW UNIVERSITY LAW REVIEW 115 (2009) (with Oren Gazal-Ayal) [In Hebrew].
- *The Methodology of the Behavioral Analysis of Law*, 4 HAIFA LAW REVIEW 237 (2008).
- *Comment: On Experimental Law and Economics and Default Breach Remedies*, 163 JOURNAL OF INSTITUTIONAL AND THEORETICAL ECONOMICS 26 (2007).
- *Overcoming Impediments to Information Sharing*, 55 ALABAMA LAW REVIEW 231 (2004) (with Amitai Aviram).
- *Illustrating a Behaviorally-Informed Approach to Antitrust Law: Section 2 Predation and Beyond*, 18 ANTITRUST 52 (2003).

- *Incentives to Create under a “Lifetime-Plus-Years” Copyright Duration: Lessons from a Behavioral Economic Analysis for Eldred v. Ashcroft*, in Symposium: Eldred v. Ashcroft: Intellectual Property, Congressional Power, and the Constitution, 36 LOYOLA OF LOS ANGELES LAW REVIEW 437 (2002) (with Dotan Oliar).
- *The Fable of Entry: Bounded Rationality, Market Discipline, and Legal Policy*, 101 MICHIGAN LAW REVIEW 482 (2002).

### ***Edited Volumes***

- THE LAW AND ECONOMICS OF THE DIGITAL TRANSFORMATION (KLAUS MATHIS & AVISHALOM TOR EDS., *forthcoming* 2023), SPRINGER NATURE.
- THE LAW AND ECONOMICS OF THE CORONAVIRUS CRISIS (KLAUS MATHIS & AVISHALOM TOR EDS., *forthcoming* 2022), SPRINGER NATURE.
- REGULATION LAW AND ECONOMICS (KLAUS MATHIS & AVISHALOM TOR EDS., 2021), SPRINGER NATURE.
- CONSUMER LAW AND ECONOMICS (KLAUS MATHIS & AVISHALOM TOR EDS., 2020), SPRINGER NATURE.
- NEW DEVELOPMENTS IN COMPETITION LAW AND ECONOMICS (KLAUS MATHIS & AVISHALOM TOR EDS., 2019), SPRINGER NATURE.
- NUDGING—POSSIBILITIES, LIMITATIONS AND APPLICATIONS IN EUROPEAN LAW AND ECONOMICS (KLAUS MATHIS & AVISHALOM TOR EDS., 2016), SPRINGER NATURE.
- LAW & CONTEMPORARY PROBLEMS, *Special Issue: Advances in the Behavioral Analysis of Law: Markets, Institutions, and Contracts*, Volume 74:2, 2011.
- ANTITRUST LAW JOURNAL, *Symposium: Issues at the Forefront of Monopolization and Abuse of Dominance*, Volume 76:3, 2010 (with M. Gal and S. Waller).

### **BEHAVIORAL RESEARCH**

- OXFORD HANDBOOK ON THE PSYCHOLOGY OF COMPETITION (STEPHEN M. GARCIA, AVISHALOM TOR & ANDREW S. ELLIOTT EDS., *forthcoming* 2022), OXFORD UNIVERSITY PRESS.
- *Social Comparison and Competition: A Progress Report* in OXFORD HANDBOOK ON THE PSYCHOLOGY OF COMPETITION (STEPHEN M. GARCIA, AVISHALOM TOR & ANDREW S. ELLIOTT EDS., *forthcoming* 2022), OXFORD UNIVERSITY PRESS (with Stephen M. Garcia).
- *Social Comparison Before, During, and After the Competition* in SOCIAL COMPARISON, JUDGMENT AND BEHAVIOR (J. SULS, R. COLLINS, & L. WHEELER EDS., 2020) 105 (with Stephen M. Garcia & Zachary A. Reese).
- *Gender and Competitive Preferences: The Role of Competition Size*, 101 JOURNAL OF APPLIED PSYCHOLOGY 1122 (2016) (with Kathrin J. Hanek & Stephen M. Garcia).
- *The Psychology of Competition: A Social Comparison Perspective*, 8 PERSPECTIVES ON PSYCHOLOGICAL SCIENCE 634 (2013) (with Stephen M. Garcia & Tyrone M. Schiff).
- *The N-Effect: Beyond Winning Probabilities*, 21 PSYCHOLOGICAL SCIENCE 748 (2010) (with Stephen M. Garcia).
- *The Price of Equality: Suboptimal Resource Allocations across Social Categories*, 20 BUSINESS ETHICS QUARTERLY 75 (2010) (with Stephen M. Garcia, Max H. Bazerman, Shirli Kopelman, and Dale T. Miller).

- *The N-Effect: More Competitors, Less Competition*, 20 PSYCHOLOGICAL SCIENCE 871 (2009) (with Stephen M. Garcia).
- *Rankings, Standards, and Competition: Task vs. Scale Comparisons*, 102 ORGANIZATIONAL BEHAVIOR AND HUMAN DECISION PROCESSES 95 (2007) (with Stephen M. Garcia).
- *Ranks and Rivals: A Theory of Competition* 32 PERSONALITY AND SOCIAL PSYCHOLOGY BULLETIN 970 (2006) (with Stephen M. Garcia & Richard Gonzalez).
- *Profit Maximization versus Disadvantageous Inequality in Choice Behavior: The Impact of Self Categorization*, 18 JOURNAL OF BEHAVIORAL DECISION MAKING 187 (2005) (with Stephen M. Garcia, Max H. Bazerman & Dale T. Miller).
- *Focusing Failures in Competitive Environments: Explaining Decision Errors in the Monty Hall Game, the Acquiring a Company Problem, and Multi-Party Ultimatums*, 16 JOURNAL OF BEHAVIORAL DECISION MAKING 353 (2003) (with Max H. Bazerman).

### **PROFESSIONAL ARTICLES**

- *Should Antitrust Survive Behavioral Economics?* CPI ANTITRUST CHRONICLE 1 (January 2019)
- *On the Behavioral Analysis of Law*, UNIVERSITY OF HAIFA MAGAZINE 26 (Fall 2005) [In Hebrew].
- *A Behavioral Approach to Antitrust Law and Economics*, 14 CONSUMER POLICY REVIEW 2 (2004).

### **CONFERENCE PAPERS AND INVITED PRESENTATIONS**

*When Should Governments Invest More in Nudging? Revisiting Benartzi et al. (2017)*, Empirical Legal Studies Workshop, Bar-Ilan University Faculty of Law, April 2022.

*Digital Nudging: Contours and Challenges*, The Law and Economics of the Digital Transformation, 9th Law and Economics Conference in Lucerne, Switzerland, April 2022.

*When Should Governments Invest More in Nudging? Revisiting Benartzi et al. (2017)*, Empirical, Behavioral, and Experimental Analyses of Law Conference, Tel Aviv University Faculty of Law and the Notre Dame Program on Law and Market Behavior, Tel Aviv and Jerusalem, Israel, February 2022.

*When Should Governments Invest More in Nudging? Revisiting Benartzi et al. (2017)*, Law and Economics Workshop, Hebrew University of Jerusalem Law School, January 2022.

*Disciplining the Behavioral Revolution*, Israel Institute for Advanced Studies' Fellows Forum, Jerusalem, Israel, December 2021.

*Costly Nudging?*, American Law and Economics Association (ALEA) Annual Meeting, University of Chicago Law School, October 2021.

*The Mostly Neglected Opportunity Costs of Behavioral Policies*, New Frontiers in Law and Economics Workshop, Bucerius Law School, Hamburg, Germany, June 2020 [via Zoom].

*Behavioral Lessons for Antitrust Enforcement*, an invited lecture to the U.S. Department of Justice Antitrust Division, June 2020 [via Zoom].

*The Mostly Neglected Opportunity Costs of Behavioral Policies*, Law and Economics Workshop, Hebrew University of Jerusalem Law School, January 2020.

*The Mostly Neglected Opportunity Costs of Behavioral Policies*, Annual Meeting of the Israel Law and Society Association (ILSA), Ramat Gan, Israel, December 2019.

- Commentator*, Experimental Law and Economics Conference, George Mason University School of Law, Arlington, November 2019.
- The Mostly Neglected Opportunity Costs of Behavioral Policies*, Notre Dame Law Faculty Workshop, October 2019.
- Nudges That Should Fail?*, 36<sup>th</sup> Annual Meeting of the European Association of Law and Economics (EALE), Tel Aviv, Israel, September 2019.
- The Mostly Neglected Opportunity Costs of Behavioral Policies*, Law and Economics Seminar, Copenhagen Business School, August 2019.
- N-Equality in Allocations: More Recipients, Less (Concern for) Equality?*, The 4th Collier Conference on Behavioral Economics (CCBE), Tel Aviv University School of Business, Israel, June 2019.
- Inequality, Equity, and Efficiency: Preferences and Policy*, Workshop on Behavioral Legal Studies: Cognition, Motivation and Moral Judgments, The Center for Empirical Legal Studies of Decision Making and the Law, Hebrew University of Jerusalem, Israel, June 2019.
- The (Somewhat) Hidden Costs of Behavioral Interventions*, Consumer Law and Economics, 8th Law and Economics Conference in Lucerne, Switzerland, March 2019.
- Towards a Fuller Understanding of Inequality: From Psychology to a Behaviorally-Informed Legal Policy*, Notre Dame Institute for Advanced Study Seminar, February 2019.
- N-Equality in Allocations: More Recipients, Less (Concern for) Equality?*, 2019 Annual Conference of the Israel Law and Society Association (ILSA), Tel-Aviv University, Israel, January 2019.
- Why and How the Behavioral Analysis of Law Matters*, Bucerius Law School Public Lecture, Hamburg, Germany, December 2018.
- The Why, How, and When of Nudging*, Bucerius Law School Symposium, Hamburg, Germany, November 2018.
- Nudges that Should Fail?*, 2018 AFED (French Law and Economics Association) Annual Conference, Nancy, France, October 2018.
- Nudges that Should Fail?*, 9<sup>th</sup> Annual Conference of the Spanish Association of Law and Economics, Lleida, Spain, June 2018.
- The Uneasy Behavioral Economic Case for Competition Law*, New Developments in Competition Law and Economics, 7th Law and Economics Conference in Lucerne, Switzerland, April 2018.
- N-Equality: More People, Less (Concern for) Equality?*, 85<sup>th</sup> International Atlantic Economic Conference (IAES), London, UK, March 2018.
- Nudges that Should Fail: A Comment on Sunstein's "Nudges that Fail,"* ND LAMB Research Seminar, Notre Dame, November 2017.
- Just Nudging? Why Rationality Matters for Welfare*, 34<sup>th</sup> Annual Meeting of the European Association of Law and Economics (EALE), London, U.K., September 2017.
- N-Equality: More People, Less (Concern for) Equality?*, 1<sup>st</sup> Conference on Empirical Legal Studies in Asia (ELSA), Taipei, Taiwan, June 2017.
- An Introduction to Behavioral Antitrust*, Global College of Law Lecture Series (III), Catholic University of Louvain, Belgium, March 2017.
- The Innocence Effect and its Methodological Lessons*, Global College of Law Lecture Series (II), Catholic University of Louvain, Belgium, March 2017.
- An Introduction to the Behavioral Analysis of Law*, Global College of Law Lecture Series (I), Catholic University of Louvain, Belgium, March 2017.

- Some Lessons of Behavioral Antitrust: Theories of Harm, Enforcement Practices, and Competition Law Adjudication*, European Commission's Directorate-General for Competition, Brussels, Belgium, February 2017.
- Social Comparison and Preferences for Equality*, European Masters in Law and Economics (EMLE) Midterm Meeting, Ghent, Belgium, February 2017.
- N-Equality: More People, Less (Concern for) Equality?*, 13<sup>th</sup> International Conference of the Western Economics Association International (WEAI), Contemporary Economic Policy: Public Policy and Inequality Series, Santiago, Chile, January 2017.
- The Behavioral Approach to Competition Law*, Tribunal de Defensa de la Libre Competencia (TDLC) and Fiscalía Nacional Económica (FNE), Santiago, Chile, December 2016.
- Just Nudging?*, Non-Deliberative Choice and Public Policy, Bar Ilan University, Israel, December 2016.
- Social Comparison and the Psychology of Inequality: Preferences and Beliefs*, Inequality, Law and the Social Sciences: 2<sup>nd</sup> Joint Conference of the Institute for Advance Study in Toulouse (IAST)—Toulouse School of Economics and the Notre Dame Program on Law and Market Behavior (ND LAMB), Toulouse, France, December 2016.
- Where Women Prefer to Compete: The Role of Competition Size in Competition Entry Decisions*, Society of Judgment and Decision Making (SJDM) Annual Meeting, Boston, November 2016 (presented by co-author).
- N-Equality: More People, Less (Concern for) Equality?*, 11<sup>th</sup> Annual Conference on Empirical Legal Studies (CELS), Duke Law School, November 2016.
- The Critical and Problematic Role of Bounded Rationality in Nudging*, Notre Dame Law and Economics Workshop, Notre Dame, September 2016.
- N-Equality: More People, Less (Concern for) Equality?*, 33<sup>th</sup> Annual Meeting of the European Association of Law and Economics (EALE), Bologna, Italy, September 2016.
- N-Equality: More People, Less (Concern for) Equality?*, 15<sup>th</sup> TIBER Symposium on Psychology and Economics, Tilburg, The Netherlands, August 2016.
- Competition Law and the Construction of Consumer Preferences*, Annual Meeting of the German Law and Economics Association (GLEA), Budapest, Hungary, July 2016.
- Comment on Polk "Product Differentiation, Leniency Programs and Cartel Stability"*, Annual Meeting of the German Law and Economics Association (GLEA), Budapest, Hungary, July 2016.
- Keynote Address: Competition, Innovation, and the Construction of Consumer Preferences*, 11<sup>th</sup> Conference of the Academic Society of Competition Law (ASCOLA), Leiden, The Netherlands, July 2016.
- Constructed Preferences, Consumer Welfare, and Antitrust Law*, Annual Meeting of the Society for Institutional and Organizational Economics (SIOE), Paris, France, June 2016.
- Constructed Preferences, Competition, and Consumer Welfare*, Antitrust in Transitional Markets—The 4<sup>th</sup> Haifa-Loyola Antitrust Conference, Haifa, Israel, June 2016.
- Behavioral Law and Economics: An Introduction*, German Academic Scholarship Foundation Student Scholars Lecture Series, St. Gallen, Switzerland, May 2016.
- N-Equality: More People, Less (Concern for) Equality?*, American Law and Economics Association (ALEA) Annual Meeting, Harvard Law School, Cambridge, May 2016.
- N-Equality: More People, Less (Concern for) Equality?*, International Meeting of the Psychonomic Society, Granada, Spain, May 2016.
- Is It Time to Disinfect the Sponge?*, A Comment on "Sponge" by Ariel Ezrachi, 16<sup>th</sup> Annual Loyola Antitrust Colloquium, Chicago, April 2016.



*Constructed Consumer Preferences, Competition, and the Law, Assessing Well-Being When Preferences Are Incoherent*, Network for Integrated Behavioral Science, University of East Anglia, Norwich, United Kingdom, April 2016.

*Justifying Antitrust: Prediction, Efficiency, and Welfare*, Private and Commercial Law Workshop of the Hebrew University Law Faculty, Jerusalem, Israel, March 2016.

*Just Nudging?*, European Masters in Law and Economics (EMLE) Midterm Meeting, Hamburg, Germany, February 2016.

*N-Equality: More People, Less (Concern for) Equality?*, Society of Judgment and Decision Making (SJDM) Annual Meeting, Chicago, November 2015.

*The Critical and Problematic Role of Bounded Rationality in Nudging*, Max Planck Institute for Research on Collective Goods, Bonn, Germany, October 2015.

*Comment on The Bounded Rationality of Firms and the Law of Predatory Pricing*, LAMB Research Network Workshop in Behavioral and Experimental Law and Economics, Notre Dame in Dublin, July 2015.

*Comments on Trust in Markets and Concluding Remarks*, Trust and Empirical Evidence in Law Making and Legal Process, University of Oxford, U.K., June 2015.

*Antitrust and Entrepreneurship from a Behavioral Perspective*, AAI Invitational Symposium: Entrepreneurship and Antitrust, Washington D.C., June 2015.

*Understanding Guilty Pleas*, National Science Foundation RCN Symposium on Guilty Pleas, Albany, June 2015.

*The Court and the Legal Academy: Law as a Craft Versus Law as a Science*, 10<sup>th</sup> Annual Haifa Judicial Conference, University of Haifa, Israel, May 2015.

*N-Equality: More People, Less (Concern for) Equality?*, Inequality, Trust, and Ethics: Insights from Economics and Behavioral Ethics, Notre Dame in London, England, May 2015.

*A Behavioural Perspective on Nudging and Beyond*, Nudging—Possibilities, Limitations and Applications in European Law and Economics, 4th Law and Economics Conference in Lucerne, Switzerland, April 2015.

*Gender and Competition Size: Implications for Entry Decisions*, Behavioral Law and Economics—New Directions (“BLEND”) II: Culture, Comparison, and Cognition, University of Hawaii-Manoa Richardson School of Law and Notre Dame Program on Law and Market Behavior, Honolulu, December 2014 (presentation by co-author).

*Boundedly Rational Consumers: Three Challenges for Antitrust*, Max Planck Institute for Research on Collective Goods, Bonn, Germany, November 2014.

*Successive Monopoly and Tying in Antitrust Economics: A Comment on McChesney*, The Notre Dame Law School 2014 Annual Law & Economics Symposium, November 2014.

*Boundedly Rational Consumers: Three Challenges for Competition Law*, The 55<sup>th</sup> Annual Meeting of the Italian Economic Association (SIE), Trento, Italy, October 2014.

*Methodological Lessons of the Innocence Effect*, University of Oxford, Faculty of Law, Oxford, UK, October 2014.

*Boundedly Rational Consumers: Three Challenges for Competition Law*, The 31<sup>th</sup> Annual Meeting of the European Association of Law and Economics (EALE), Aix-en-Provence, France, September 2014.

*Accounting for Individual Differences in Rationality*, Current Behavioral and Experimental Studies of Law, Notre Dame in London, England, July 2014.

*Law in a Behaviorally-Complex World*, Behavioral Law and Economics—New Directions (“BLEND”) I: Individual Differences in Judgment and Decision Behavior, Notre Dame in London, England, June 2014.

- The Legal Implications of Individual Differences in Rationality*, Behavioral Legal Studies: Cognition, Motivation, and Moral Judgments, Research Workshop of the Israel Science Foundation, Israel, June 2014.
- Boundedly Rational Consumers: Three Challenges for Antitrust*, Recent Challenges to Antitrust—The 3<sup>rd</sup> Haifa-Loyola Antitrust Conference, Haifa, Israel, May 2014.
- The Next Generation of Behavioral Law and Economics*, Behavioural Law and Economics: American and European Perspectives, 3rd Law and Economics Conference in Lucerne, Switzerland, April 2014.
- Understanding Behavioral Antitrust*, Max Planck Institute for Innovation and Competition, Munich, Germany, March 2014.
- Understanding Behavioral Antitrust*, Stanford Law School Law and Economics Workshop, Palo Alto, California, March 2014.
- Understanding Behavioral Antitrust*, Berkeley Law School Law and Economics Workshop, Berkeley, California, March 2014.
- The Limits of Competition and Competition Law as a Means for Overcoming the Limits of Intellectual Property*, Notre Dame Program on Law and Market Behavior Roundtable on “The Law and Economics of Intellectual Property in the Digital Age: The Limits of Analysis”, London, December 2013.
- Understanding Behavioral Antitrust*, Harvard Law School Law and Economics Workshop, Cambridge, Massachusetts, November 2013.
- Understanding Behavioral Antitrust*, International Society for New Institutional Economics (ISNIE) Annual Meeting, Florence, Italy, June 2013.
- The Innocence Effect*, Workshop on Criminal Justice, Association of American Law Schools (AALS) Midyear Meeting, San Diego, California, June 2013.
- The Market, the Firm, and Behavioral Antitrust*, Law and Economics Seminar, Pantheon-Assas University, Paris, France, May 2013.
- Understanding Behavioral Antitrust*, American Law and Economics Association (ALEA) Annual Meeting, Nashville, May 2013.
- Some Challenges of Addressing Unfair Commercial Practices with Boundedly Rational Consumers*, First Unfair Commercial Practices Conference, Pázmány Péter Catholic University and the Hungarian Competition Law Research Centre, Budapest, Hungary, May 2013.
- Key Methodological Lessons of the Innocence Effect*, Notre Dame Institute for Advanced Study (NDIAS) Seminar, Notre Dame, April 2013.
- The Market, The Firm, and Behavioral Antitrust*, Notre Dame Program on Law and Market Behavior Conference on Behavioral Law and Economics: Substance and Methodology, Notre Dame Law School, April 2013.
- Understanding Behavioral Antitrust*, Notre Dame Program on Law and Market Behavior and the University of Haifa Faculty of Law Center on Risk and Insurance Conference on Current Behavioral and Experimental Studies of Law, Tel Aviv, Israel, December 2012.
- The Methodological Foundations of Behavioral Antitrust*, University College London Law and Economic Centre and Notre Dame Program on Law and Market Behavior Conference on The Present and Future of Behavioral Antitrust, London, England, December 2012.
- The Behavioral Approach to Competition Law*, Max Planck Institute for Research on Collective Goods, Bonn, Germany, November 2012.
- The Challenging Role of Intermediaries in Corporate Governance*, Notre Dame Program on Law and Market Behavior Conference on The Role of Intermediaries in Corporate Governance: Empirical Evidence and Policy Challenges, Notre Dame Law School, October 2012.

- The Innocence Effect*, The 6<sup>th</sup> IMPRS Uncertainty Topics Workshop: Policy Implications of Law and Behavior, Rotterdam, Netherlands, October 2012.
- Understanding Behavioral Antitrust*, The 29<sup>th</sup> Annual Meeting of the European Association of Law and Economics (EALE), Stockholm, Sweden, September 2012.
- The N-Effect in Social Preferences and Strategic Interaction*, The 2012 Behavioral Decision Research in Management (BDRM) Conference, Boulder, Colorado, June 2012.
- The Psychology of Competition: A Social Comparison Perspective*, Annual Conference of the International Society for New Institutional Economics (ISNIE), USC Gould School of Law, June 2012.
- Behavioral Law and Economics and Competition Law*, Copenhagen Business School Law Department Seminar, June 2012.
- Behaviorally-informed Regulation: Potential and Limits*, Using Economics to Improve Regulation Conference, Research Center for Law and Economics (RCLE) at China University of Political Science and Law (CUPL), Beijing, May 2012.
- Law, Economics, and Regulation*, Beijing Foreign Studies University (BFSU), Beijing, May 2012.
- Law, Economics, and Regulation*, China University of Political Science and Law (CUPL), Beijing, May 2012.
- The Psychology of Competition: A Social Comparison Perspective*, 9th Atlanta Competitive Advantage Conference (ACAC), Atlanta, May 2012.
- The Psychology of Competition: A Social Comparison Perspective*, Eastern Academy of Management 49th Annual Meeting, Philadelphia, May 2012.
- Corporate Governance, Business Associations and Private Law Making: A Comment*, Eugene P. and Delia S. Murphy Conference in Corporate Law: Emerging Issues in Corporate Governance, Fordham Corporate Law Center, New York, May 2012.
- Social Comparison, Competition, and the Law*, University of Notre Dame Law and Economics Workshop, April 2012.
- Justifying Intellectual Property from an Antitrust Perspective: A Comment on Merges*, Notre Dame Law School Roundtable in Honor of Robert P. Merges, "Justifying Intellectual Property," April 2012.
- Uncertainty, Crisis, and Human Behavior: A Comment on Posner*, The Notre Dame Law School 2012 Annual Law & Economics Symposium, April 2012.
- Understanding Behavioral Antitrust*, The 60<sup>th</sup> Annual Spring Meeting of the ABA Section of Antitrust Law, Washington, D.C., March 2012.
- Understanding the Potential and Limits of Behavioral Antitrust*, The 2<sup>nd</sup> ABA Next Generation of Antitrust Scholarship Conference, NYU Law School, January 2012.
- Understanding Behavioral Antitrust*, Association of American Law Schools (AALS) Annual Meeting, Washington, D.C., January 2012.
- The Innocence Effect*, Israel Law and Economics Association (ILEA) Annual Meeting, Jerusalem, December 2011.
- The Innocence Effect*, The 28<sup>th</sup> Annual Meeting of the European Association of Law and Economics (EALE), Hamburg, September 2011.
- Behavioral Antitrust: A New Approach to the Rule of Reason after Leegin*, Fordham University School of Law Faculty Workshop, February 2011.
- Post-Leegin Academic Work on Resale Price Fixing*, The Joint Conduct and Pricing Conduct Committees, American Bar Association Section of Antitrust Law, New York, January 2011.

- The Limits of Law as a Means for Promoting Rationality*, The Joseph von Sonnenfels Center for the Study of Public Law and Economics, University of Vienna Department of Economics, Vienna, December 2010.
- Behavioral Antitrust: A New Approach to the Rule of Reason after Leegin*, University of Minnesota Law Faculty Workshop, December 2010.
- An Introduction to Behavioral Law and Economics*, University of Notre Dame Law and Economics Workshop, November 2010.
- Behavioral Antitrust: A New Approach to the Rule of Reason after Leegin*, University of Notre Dame Law Faculty Workshop, October 2010.
- Boundedly Rational Resale Price Maintenance*, European Association of Law and Economics (EALE) Annual Meeting, Paris, September 2010.
- The Potential and Limits of Debiasing Through Law*, Hebrew University of Jerusalem Faculty of Law Private Law Seminar, Jerusalem, Israel, May 2010.
- Information Exchange in a "Sticky" World*, The Competition Law and Economics of Information Exchange, Limassol, Cyprus, May 2010.
- Behavioral Antitrust: A New Approach to the Rule of Reason after Leegin*, American Law and Economics Association (ALEA) Annual Meeting, Princeton, May 2010.
- Boundedly Rational Resale Price Maintenance*, ETH Workshop Series on Law and Economics, Zurich, Switzerland, April 2010.
- Plea Bargaining and the Psychology of Innocence*, ETH Lecture Series on Law and Economics, Zurich, Switzerland, April 2010.
- Bundled Rebates: A Behavioral Perspective*, Second International Colloquium on the Recent Developments in the Enforcement of Article 102, AGCM (the Italian Antitrust Authority), Rome, Italy, April 2010.
- Behavioral Antitrust: A New Approach to the Rule of Reason after Leegin*, Tilburg Law and Economics Center (TILEC), Tilburg, Netherlands, March 2010.
- Behavioral Antitrust: A New Approach to the Rule of Reason after Leegin*, Max Planck Institute for Research on Collective Goods, Bonn, Germany, March 2010.
- Behavioral Antitrust: A New Approach to the Rule of Reason after Leegin*, Next Generation of Antitrust Scholarship Conference, NYU Law School, January 2010.
- Boundedly Rational Resale Price Maintenance*, Bar Ilan University Law and Economics Seminar, Ramat-Gan, Israel, January 2010.
- The N-Effect: More Competitors, Less Competition*, Society for Judgment and Decision Making (SJDM) Annual Meeting, Boston, November 2009 (presentation by co-author).
- Fairness and the Willingness to Accept Plea Bargain Offers*, Annual Conference on Empirical Legal Studies (CELS), Los Angeles, November 2009.
- A Behavioral Perspective on Antitrust*, Antitrust Summit at Como, Lake Como, Italy, October 2009.
- Rivalry Diminishes with the Number of Rivals: A Psychological Perspective on Strategy*, Academy of Management Annual Meeting, Chicago, August 2009 (presentation by co-author).
- How Rivalry Diminishes with the Number of Rivals: A Psychological Perspective on Competitive Strategy*, 7<sup>th</sup> SICS-Summer Institute in Competitive Strategy, University of California at Berkeley, July 2009 (presentation by co-author).
- Anticompetitive Acquisitions of Market Power: Evaluating the U.S. and E.U. Approaches*, Issues at the Forefront of Monopolization and Abuse of Dominance Conference, Haifa, Israel, May 2009.

- Innocence, Fairness, and the Willingness to Accept Plea Bargain Offers*, American Law and Economics Association (ALEA) Annual Meeting, San Diego, May 2009.
- The N-Effect: More Competitors, Less Competition*, American Law and Economics Association (ALEA) Annual Meeting, San Diego, May 2009.
- The Potential and Limits of Debiasing Through Law*, Psychology and Law Conference, Interdisciplinary Center Herzliya, Israel, May 2009.
- Developing A Legal Research Identity, Program, and Methodology: Behavioral Analysis of Law*, Doctoral Students' Forum, University of Haifa Faculty of Law, Israel, March 2009.
- Innocence, Fairness and the Willingness to Accept Pleas*, Empirical Legal Studies Conference, Tel-Aviv University School of Law, Israel, March 2009.
- Innocence, Fairness, and the Willingness to Accept Plea Bargain Offers*, European Masters in Law and Economics (EMLE) Midterm Meeting, Hamburg, Germany, February 2009.
- Recognizing the Behavioral Agency Problem*, Max Planck Institute for Research on Collective Goods, Bonn, Germany, February 2009.
- Vertical Restraints Law and Economics in Israel: Present and Future*, Israeli Antitrust Law and Economics, Tel Aviv, Israel, November 2008.
- Innocence, Fairness, and the Willingness to Accept Plea Bargain Offers*, Law and Economics Seminar, University of Haifa Faculty of Law, Israel, November 2008.
- The Methodology of the Behavioral Analysis of Law*, European Association for Law and Economics (EALE), Haifa, Israel, September 2008.
- The N-Effect: More Competitors, Less Competition*, Academy of Management Annual Meeting, California, August 2008 (presentation by co-author).
- Rankings, Social Comparison, and Fairness: Implications for Pay Secrecy Rules*, Decision Consortium May Conference, Ann Arbor, May 2008 (presentation by co-author).
- Fairness in Plea Bargain Decision Making*, Israel Economic Association (IEA), Neve Ilan, Israel, June 2007.
- The Psychology of Plea Bargaining*, Quick Justice Conference, The Hebrew University of Jerusalem, Israel, June 2007 (presentation by co-author).
- Behavioral and Experimental Analyses of Law*, Behavioral Approaches to Legal Compliance: Social Norms, Self-Interest, and Cooperation, The Hebrew University of Jerusalem, Israel, May 2007.
- On the Methodology of the Behavioral and Experimental Analyses of Law*, Max Planck Institute for Research on Collective Goods, Bonn, Germany, April 2007.
- The Antitrust Analysis of Search Engines*, The Law of Search Engines Conference, University of Haifa Faculty of Law Center for Law & Technology, Israel, December 2006.
- Ranking and Competition: Task vs. Scale Comparisons*, Society for Judgment and Decision Making (SJDM) Annual Meeting, Houston, November 2006.
- Ranking and Competition: Task vs. Scale Comparisons*, Academy of Management Annual Meeting, Atlanta, August 2006.
- A Behavioral Approach to Default Remedies for Breach of Contract*, The 2006 New Institutional Economics Conference, Bad Meinberg, Germany, June 2006.
- Substantive Fairness and Comparative Evaluation in Plea Bargain Decision Making*, Israeli Law and Economics Association (ILEA) Annual Conference, Herzliya, Israel, June 2006.

- Rankings, Social Comparison, and Fairness: Implications for Pay Secrecy Policies*, Behavioral and Experimental Law and Economics Conference, University of Haifa Faculty of Law, Israel, June 2006.
- Behavioral and Experimental Law and Economics: Applications and Methodology*, Behavioral and Experimental Law and Economics Conference, University of Haifa Faculty of Law, Israel, June 2006.
- Experimental Tests of Plea Bargain Decision Making*, Max Planck Institute for Research on Collective Goods, Bonn, Germany, May 2006.
- Substantive Fairness and Comparative Evaluation in Plea Bargain Decision Making*, EU-FP6 Marie Curie MC2 Conference, Manchester, England, April 2006
- Substantive Fairness and Comparative Evaluation in Plea Bargain Decision Making*, The Decision Consortium, University of Michigan at Ann Arbor, February 2006.
- Ranks and Rivals: Implications for Maximizing Joint Gains*, Academy of Management Annual Meeting, Honolulu, August 2005.
- Ranks and Rivals: Implications for Maximizing Joint Gains*, International Association for Conflict Management Conference, Seville, Spain, June 2005.
- Vertical Restraints*, Judges' Antitrust Law Seminar, Neve Ilan, Israel, May 2005.
- Criminal Enforcement of the Antitrust Laws: A Comparative View*, Annual Antitrust Symposium, University of Haifa Faculty of Law, Israel, March 2005.
- On the Psychology of Competition*, Dean's Award Ceremony, University of Haifa Faculty of Law, Israel, January 2005.
- Profit Maximization in Joint Evaluation: Social Category-Based Preference Reversals*, Society for Judgment and Decision Making (SJDM) Annual Meeting, Vancouver, November 2003).
- Overcoming Impediments to Information Sharing*, Sloan Workshop, Georgetown University Law Center, Washington D.C., September 2003.
- Information Sharing in Critical Infrastructure Industries*, Critical Infrastructure Protection Project Airlie House Conference, Virginia, September 2003.
- The Legal Relevance of Systematic Errors in Competitive Decision Making*, S.J.D. Colloquium, Harvard Law School, Cambridge, May 2003.
- Developing a Behavioral Approach to Antitrust Law and Economics*, Institute for Consumer Antitrust Studies, Loyola University Chicago School of Law, Chicago, April 2003.
- Incentives to Create under a "Lifetime-Plus-Years" Regime of Copyright Duration*, Loyola University Chicago School of Law, March 2003.
- Behavioral Law and Economics and Beyond: Outlining a Research Agenda*, Faculty Workshop, Loyola University Chicago School of Law, March 2003.
- The Fable of Entry: Bounded Rationality, Market Discipline, and Legal Policy*, Law Faculty Workshops at Chicago, Penn, Duke, Georgetown, Vanderbilt, George Washington, George Mason, and Cardozo, November 2002 – April 2003.
- What Does Behavioral Law and Economics Have to Offer Antitrust Law?*, American Antitrust Institute Meeting, Northeastern University School of Law, Boston, May 2002.
- Individuals' Preferences over Remedies for Breach of Contract: Exploratory Experimental Tests*, Olin Center for Law, Economics, and Business, Harvard Law School, Cambridge, March 2002.
- Bounded Rationality and the Efficacy of Competition*, S.J.D. Colloquium, Harvard Law School, Cambridge, May 2001.

Psychology and Law: Past, Present, and Future, Attorneys' Seminar at the Office of the District Attorney for the Northern District of Israel, Nazareth, Israel, December 1998.

## SERVICE

### OFFICES IN SCHOLARLY ORGANIZATIONS

<i>Advisory Board Member</i> , International Behavioural Public Policy Association (IBPPA)	2022 -
<i>Management Board</i> , European Association for Law and Economics (EALE)	2011 - 2014
<i>Secretary</i> , European Association for Law and Economics (EALE)	2008 - 2011
<i>International Advisory Board Member</i> , Institute for Consumer Antitrust Studies	2006 -

### OFFICES IN UNIVERSITY NOTRE DAME ADMINISTRATION

<i>University Committee on Internationalization</i>	2022 - 2025
<i>University Committee on Research and Sponsored Programs</i>	2012 - 2020
<i>Faculty Development Committee</i> , Notre Dame Law School	2013 - 2018, 2019 - 2020
<i>Graduate Committee</i> , Notre Dame Law School	2014 – 2016, 2020 - 2021
<i>Curriculum Committee</i> , Notre Dame Law School	2014 - 2015, 2019 – 2020

### OFFICES IN UNIVERSITY OF HAIFA ADMINISTRATION

<i>Joint Degree Program in Law and Psychology Coordinator</i> , Faculty of Law	2004 - 2010
<i>Annual Moot Court Coordinator</i> , Faculty of Law	2005 - 2006
<i>Coordinator of the Behavioral Sciences course grouping</i> , Faculty of Law	2005 - 2008
<i>University Ethics Committee for Experiments in Human Subjects</i> (Institutional IRB)	2006 - 2008
<i>Positioning Committee</i> , Faculty of Law	2006 - 2008
<i>Teaching Committee</i> , Faculty of Law	2006 - 2008
<i>University Research Authority Seed Money Grants Committee</i>	2006 - 2009
<i>Appointments Committee</i> , Faculty of Law	2007 - 2008
<i>Faculty Workshop Coordinator</i> , Faculty of Law	2007 - 2010
<i>Global Law Program Committee</i> , Faculty of Law	2007 - 2010
<i>Coordinator for incoming Global Law Program students</i> , Faculty of Law	2007 - 2010
<i>Founder and Co-Director, Forum for Law and Markets</i> , Faculty of Law	2008 - 2010
<i>Graduate Degrees Committee</i> , Faculty of Law	2009 - 2010
<i>Founder and Chair, Research Committee</i> , Faculty of Law	2009 - 2010
<i>M. Perlman Antitrust Prize Committee</i>	2010

## ORGANIZATION OF CONFERENCES AND SYMPOSIA

***The Law and Economics of the Digital Transformation***, University of Lucerne and the Notre Dame Program on Law and Market Behavior, Lucerne, Switzerland, April 2022.

***Empirical, Experimental, and Behavioral Analyses of Law***, Tel Aviv University Faculty of Law and the Notre Dame Program on Law and Market Behavior, Tel Aviv and Jerusalem, Israel, February 2022.

***The Law and Economics of the Coronavirus Crisis***, University of Lucerne and the Notre Dame Program on Law and Market Behavior, Lucerne, Switzerland, July 2021 [conference cancelled due to the coronavirus pandemic].

***Regulation Law and Economics***, University of Lucerne and the Notre Dame Program on Law and Market Behavior, Lucerne, Switzerland, April 2020 [conference cancelled due to the coronavirus pandemic].

***The Psychology of Competition: An Oxford Handbook Conference***, Notre Dame Program on Law and Market Behavior Conference, Notre Dame in London, UK, December 2019.

***Consumer Law and Economics***, University of Lucerne and the Notre Dame Program on Law and Market Behavior, Lucerne, Switzerland, March 2019 (with K. Mathis).

***Taking Stock of Behavioral Law and Economics***, Notre Dame Program on Law and Market Behavior Workshop, Notre Dame in London, UK, December 2018.

***New Developments in Competition Law and Economics***, University of Lucerne and the Notre Dame Program on Law and Market Behavior, Lucerne, Switzerland, April 2018 (with K. Mathis).

***The Antitrust Implications of Horizontal Shareholdings***, Notre Dame Program on Law and Market Behavior Symposium, October 2017.

***4th LAMB Corporate Governance Symposium: Long vs. Short-Term in Corporate Governance: Theory and Evidence***, Notre Dame Law School, April 2017 (with M. Cremers).

***Inequality: Law and the Social Sciences***, 2<sup>nd</sup> Joint Conference of the Institute for Advance Study in Toulouse (IAST) - Toulouse School of Economics - University of Toulouse Capitole and the Notre Dame Program on Law and Market Behavior, Toulouse, France, December 2016 (with S. Sepe).

***Drug Patent Settlements after Actavis***, Notre Dame Program on Law and Market Behavior Symposium, October 2016.

***3rd LAMB Corporate Governance Symposium: Hedge Fund Activism in Corporate Governance—Empirical Evidence and Policy Implications***, Notre Dame Law School, April 2016 (with M. Cremers).

***Competition Policy, Innovation, and Procurement***, Joint Conference of the Institute for Advance Study in Toulouse (IAST) - Toulouse School of Economics - University of Toulouse Capitole and the Notre Dame Program on Law and Market Behavior, Toulouse, France, December 2015 (with S. Sepe).

***LAMB Research Network Workshop in Behavioral and Experimental Law and Economics***, Notre Dame Program on Law and Market Behavior, Notre Dame in Dublin, Ireland, July 2015.

***Trust and Empirical Evidence in Law Making and the Legal Process***, University of Oxford and Notre Dame Program on Law and Market Behavior, Oxford, England, June 2015 (with G. Helleringer and N. Kreutzfeld).

***2nd LAMB Corporate Governance Symposium: Limiting Shareholder Rights—Entrenching Management or Establishing Commitments?***, Notre Dame Law School, April 2015 (with M. Cremers).



***Nudging—Possibilities, Limitations and Applications in European Law and Economics***, University of Lucerne and the Notre Dame Program on Law and Market Behavior, Lucerne, Switzerland, April 2015 (with K. Mathis).

***Behavioral Law and Economics—New Directions (“BLEND”) II: Culture, Comparison, and Cognition***, University of Hawaii Manoa Richardson School of Law and Notre Dame Program on Law and Market Behavior, Honolulu, December 2014 (with J. Levinson).

***Current Behavioral and Experimental Studies of Law***, Notre Dame Program on Law and Market Behavior, Notre Dame in London, July 2014.

***Behavioral Law and Economics—New Directions (“BLEND”) I: Individual Differences in Judgment and Decision Behavior***, Notre Dame Program on Law and Market Behavior, Notre Dame in London, June 2014.

***Behavioral Law and Economics: American and European Perspectives***, University of Lucerne Center for Law and Sustainability and the Notre Dame Program on Law and Market Behavior, Lucerne, Switzerland, April 2014 (with K. Mathis).

***IP Law and Economics: The Limits of Analysis***, Notre Dame Program on Law and Market Behavior, Notre Dame in London, December 2013 (with M. McKenna).

***Google Search: Antitrust and IP Perspectives***, Notre Dame Program on Law and Market Behavior, Notre Dame Law School, April 2013.

***Behavioral Law and Economics: Substance and Methodology***, Notre Dame Program on Law and Market Behavior, Notre Dame Law School, April 2013.

***Current Behavioral and Experimental Studies of Law***, Notre Dame Program on Law and Market Behavior and the University of Haifa Faculty of Law Center on Risk and Insurance, Tel Aviv, Israel, December 2012.

***The Present and Future of Behavioral Antitrust***, University College London Law and Economic Centre and Notre Dame Program on Law and Market Behavior, London, England, December 2012.

***The Role of Intermediaries in Corporate Governance: Empirical Evidence and Policy Challenges***, Notre Dame Program on Law and Market Behavior, Notre Dame Law School, October 2012.

***Advances in the Behavioral Analysis of Law: Markets, Institutions, and Firms***, University of Haifa Faculty of Law, Israel, December 2009.

***Issues at the Forefront of Monopolization and Abuse of Dominance***, University of Haifa Faculty of Law, Israel, May 2009 (with M. Gal and S. Waller).

***Behavioral and Experimental Law and Economics: Current Applications and Methodological Challenges***, University of Haifa Faculty of Law, Israel, June 2006.

## MEMBERSHIP IN SCHOLARLY ORGANIZATIONS

*Academic Society for Competition Law (ASCOLA);*

*American Association of Law Schools (AALS),*

*Sections of Antitrust, Business Associations, and Law and Economics;*

*American Law and Economics Association (ALEA);*

*Association of Psychological Science (APS);*

*European Association of Law and Economics (EALE);*

*International Behavioural Public Policy Association (IBPPA);*  
*Israel Law and Economics Association (ILEA);*  
*Society for the Advancement of Behavioral Economics (SABE);*  
*Society for Empirical Legal Studies (SELS);*  
*Society for Judgment and Decision Making (SJDM).*

## **PEER REVIEWING**

### ***Lateral Appointments and Tenure Files***

Served as an external referee for multiple appointment and tenure cases in the U.S., Israel, and Europe.

### ***International Journals***

*American Law and Economics Review (ALER);*  
*Antitrust Law Journal (ALJ);*  
*Harvard Law Review;*  
*Journal of Legal Studies (JLS);*  
*Journal of Decision Making (JDM);*  
*Journal of Experimental Criminology (JOEX);*  
*Journal of Experimental Social Psychology (JESP);*  
*Law & Contemporary Problems (L&CP);*  
*Review of Law and Economics (RLE);*  
*Yale Law Journal*

### ***Israeli Legal Journals (Hebrew)***

*Haifa Law Review (Din U'Dvarim);*  
*Hebrew University Law Review (Mishpatim);*  
*Israel Law Review;*  
*Law and Business, The Interdisciplinary Center Herzliya Law Review*  
*Studies in Law (Mehkarei Mishpat), Law Review of Bar Ilan University School of Law*

### ***Academic Presses***

*Cambridge University Press: Law (behavioral law & economics and related fields)*  
*Routledge Research: Business & Management/Economics (corporate governance, behavioral law & economics)*

### ***Scientific Grants***

*European Union 7<sup>th</sup> Framework (security)*  
*Israel Science Foundation (ISF) (behavioral & experimental analyses of law)*  
*German-Israeli Foundation for Scientific Research & Development (corporate governance) (GIF)*  
*Belgian Fund for Scientific Research (FNRS) (behavioral law and economics)*

## TEACHING

**Corporate Law:** *Business Associations*; Seminar: *Corporate Governance: Economic Analysis*.

**Antitrust Law:** *Antitrust Law*; Elective/Seminar: *Antitrust, Technology, and IP*.

**Law and Economics / Behavioral Law and Economics:** *Introduction to the Behavioral Analysis of Law*; *Behavioral Law & Economics*; *Law & Economics of Behavioral Regulation*; *Law & Economics Workshop*.

## SUPERVISION OF GRADUATE THESES AND DISSERTATIONS

Supervisor and second reader of multiple LL.M. Theses in the areas of law and economics, behavioral law and economics, antitrust, and corporate law and governance.

Internal and external reader / examiner for multiple Ph.D. in Law proposals and dissertations in the areas of antitrust law and behavioral law and economics.

## RESEARCH FEATURED IN MEDIA

### INTERNATIONAL AND NATIONAL MEDIA

*Agreement, Question of Justice*, O GLOBO (Brazil), Feb. 11, 2019.

*Where Men and Women Like to Compete: A Link between Gender and Competition at Work*, WALL STREET JOURNAL, June 8, 2016.

*The Bigger the Rat Race, the Less Motivated the Rats*, THE JERUSALEM POST, December 26, 2009.

*Competition is in the Blood*, LA VANGUARDIA (Spain), December 19, 2009.

*Taking the SAT in a Crowded Room Means Lower Scores*, NEWSWEEK, December 16, 2009.

*Exam Success in the Group*, FRANKFURTER NEUE PRESSE (Germany), December 11, 2009.

*Competing against Large Numbers Subdues Performance*, THE TIMES OF INDIA, December 7, 2009.

*More Competitors, Less Competition*, YAKIN DÜNYA HABER (Turkey), December 7, 2009.

*Researchers: Small Class Size Increases Motivation*, HAARETZ (Israel), December 4, 2009.

*Are Fewer Competitors a Good Thing?*, BUSINESS WEEK, July 21, 2009.

*One Way to Reduce Exam Pressure*, NGUOI LAO DONG (Vietnam), July 15, 2009.

*Psyched Out: The Fewer the Competitors, the Harder They Try*, ECONOMIST, July 9, 2009.

*Poor Marks? Here's an Excuse*, EDMONTON JOURNAL, February 19, 2009.

*Uncommon Knowledge: Surprising Insights from the Social Sciences*, BOSTON GLOBE, January 4, 2009.

*Blinded by the Limelight*, U.S. NEWS & WORLD REPORT, August 28, 2006.

### PROFESSIONAL AND LOCAL MEDIA

*You Should Probably Compare Yourself To Others More, Not Less*, FAST COMPANY, June 17, 2016.

*Women's Preference for Smaller Competition May Account for Inequality*, PHYS.ORG, May 12, 2016.

*Why Your Realistic Goals Are Holding You Back*, FAST COMPANY, October 28, 2014.

*When Competition Helps and Hurts Motivation: Whether Competition Motivates or De-motivates Depends on Gender and Numbers*, PSYCHOLOGY TODAY, October 11, 2012.

*Motivation by the Numbers*, MICHIGAN LSA MAGAZINE, Fall 2012.

*Faster, Higher, Stronger*, THE PSYCHOLOGIST (British Psychol. Society), 25(7) July 2012 (feature article).

*Vying for the Prize: Competition in Large and Small Groups*, OBSERVER (Association for Psychological Science), 23(9) November 2010 (cover story).

*Ineffectiveness and the N-Effect*, THE DAILY SOUND (California), March 12, 2010.

*No Strength in Numbers*, ED. (The Magazine of the Harvard School of Education), 53(2), Winter 2010.

*Forced Rankings of Employees Bad for Business*, MACHINE DESIGN, September 27, 2007.

*The Best Places to Work*, MEDICAL DESIGN, September 1, 2007

*Are We in Competition?*, HARVARD NEGOTIATION NEWSLETTER, February 2006

## LEGAL PRACTICE

### GOODWIN, PROCTER LLP, BOSTON

*Summer Associate* (Corporate and Antitrust Litigation) Summer 2000

### SKADDEN, ARPS, SLATE, MEAGHER & FLOM, NEW YORK & BOSTON

*Summer Associate* (Antitrust Litigation, NYC; Corporate, Boston) Summer 1999, 2000

### GORNITZKY & CO. LAW FIRM, TEL AVIV

*Associate and Apprentice* (Corporate and Antitrust Practice) 1996 - 1997

### BAR MEMBERSHIPS

*Massachusetts, New York* Since 2001

*Israel* Since 1997