



Faculty of Law, University of Lucerne

CONFERENCE

3rd Law and Economics Conference in Lucerne

Behavioural Law and Economics
American and European Perspectives



FRIDAY-SATURDAY, 11-12 APRIL 2014

UNIVERSITY OF LUCERNE, FROHBURGSTRASSE 3, HS XY, LUCERNE

Behavioural Law and Economics

In recent years, the influence of Behavioural Economics on the Economic Analysis of Law has grown. Following Herbert A. Simon, Daniel Kahneman's and Amos Tversky's "Prospect Theory" has decidedly contributed to further weaken the assumption of unbounded rationality by means of empirical evidence. Against this backdrop, the conference sets out to generate a better theoretical understanding of legal phenomena and offer applications in legislation and legal adjudication. By the same token, it shall foster the dialogue between US-American and European Law and Economic scholars.

Programme

Friday, 11 April 2014

08.45-09.00 Registration

09.00-09.05 Prof. em. Dr. Paul Richli, President University of Lucerne
Welcome

09.05-09.10 Prof. Dr. Sebastian Heselhaus, Vice Dean Faculty of Law, University of Lucerne
Welcome

09.05-09.15 Prof. Dr. Klaus Mathis, University of Lucerne
Behavioural Law and Economics – Some Introductory Remarks

Panel 1 Chair: Prof. Dr. Andreas Heinemann

09.15-10.00 Prof. Dr. Avishalom Tor, Notre Dame Law School
The Next Generation of Behavioral Law and Economics

10.00-10.30 Coffee Break

10.30-11.15 Prof. Dr. Rolf H. Weber and Rainer Baisch, MLaw, University of Zurich
Behavioural Law and Economics in Financial Markets Law

11.15-12.00 Dr. Geneviève Helleringer, Essec Business School Paris-Singapore and
University of Oxford
Behavioural Law and Economics in the Context of Financial Markets Regulation.
When Investor Behaviour Reveals the Ambiguity of the Disclosure Requirements of
Investment Funds

12.00-13.30 Lunch

Panel 2 Chair: Prof. Dr. Kai Purnhagen

13.30-14.15 Prof. Dr. Jeffrey Rachlinski, Cornell University Law School
Emotions and Judicial Decision Making

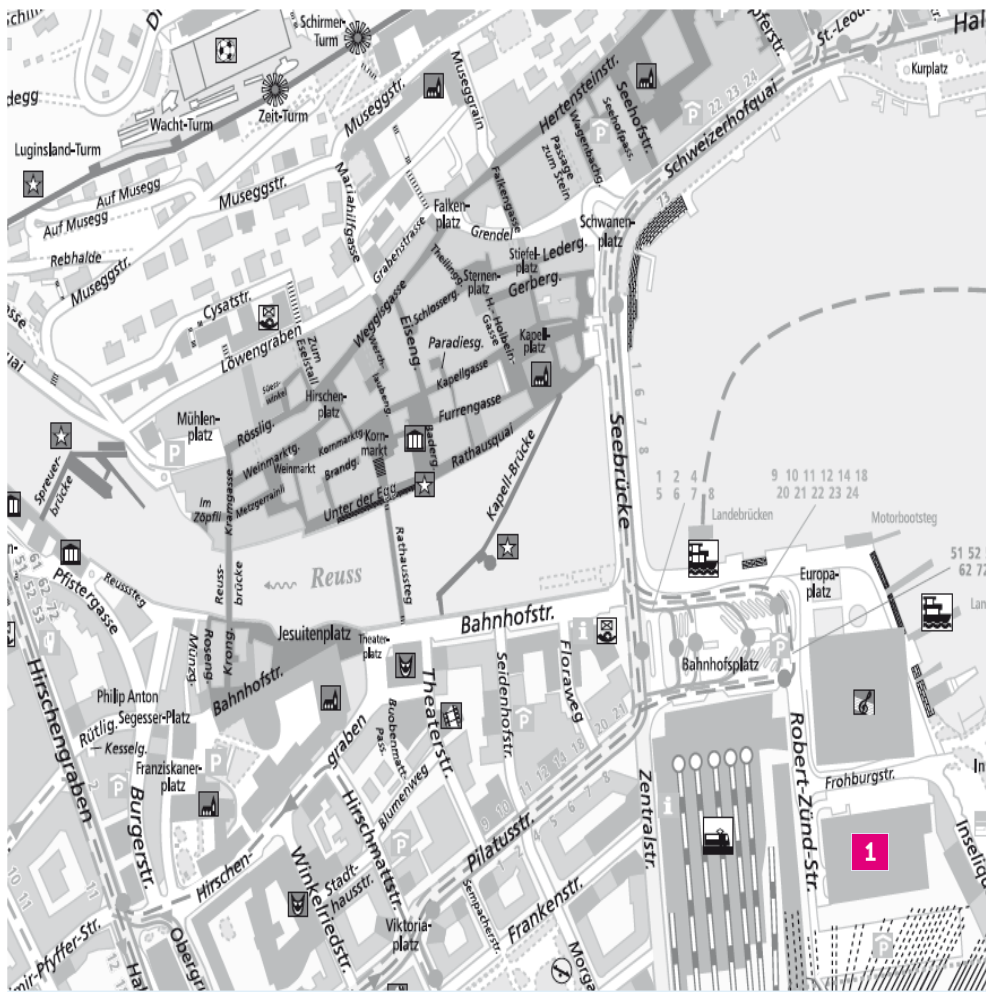
- 14.15-15.00 Prof. Dr. Günter Bierbrauer, University of Lucerne and Dr. Edgar Klinger, ASK-Institut, Osnabrück
How Role and Framing Influence Litigants' Perception of Civil Procedure
- 15.00-15.45 Dr. Mark Schweizer, Max Planck Institute for Research on Collective Goods, Bonn
Loss Aversion, Status Quo Bias and the Civil Standard of Proof
- 15.45-16.00 Coffee Break*
- Panel 3 Chair: Dr. Geneviève Helleringer**
- 16.00-16.45 Prof. Dr. Kai Purnhagen, University of Wageningen and Erasmus University of Rotterdam
Social Market Economy Is not an Oxymoron – Why EU Internal Market Law Has Always Been Behavioural
- 16.45-17.30 Johanna Stark, M.Phil. and Dr. Martin Engel, University of Munich
Buttons, Boxes, Ticks, and Trust – The Limits of Consumer Choice
- 17.30-18.15 Prof. Dr. Anne-Lise Sibony, University of Liège
Can EU Consumer Law Benefit From Behavioural Insights? An Analysis of the Unfair Practices Directive
- 18.45 Dinner*

Saturday, 12 April 2014

- Panel 4 Chair: Dr. Mark Schweizer**
- 09.00-09.45 Prof. Dr. Andreas Heinemann, University of Zurich
Behavioural Antitrust. The Impact of Behavioural Economics on Competition Law
- 09.45-10.30 Dr. Mariusz J. Golecki, University of Łódź
New York Times v. Sullivan in a European Context. The Optimal Liability for Libel from the Perspective of Behavioural Law and Economics
- 10.30-10.45 Coffee Break*
- 10.45-11.30 Prof. em. Dr. h.c. Thomas S. Ulen, University of Illinois College of Law
European Law and Economics from an American Perspective
- 12.00-14.00 Lake Cruise with Lunch*

With the friendly assistance of:

- Research Program on Law and Market Behavior, Notre Dame University
- Swiss National Science Foundation (SNSF)
- Research Commission of the University of Lucerne (FoKo)



Organisation

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1 Venue

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Registration

Participation is free (coffee breaks included).
Please register no later than 31 March 2014 via email:
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