Faculty of Law, University of Lucerne

CONFERENCES

3rd Law and Economics Conference in Lucerne

Behavioural Law and Economics
American and European Perspectives

FRIDAY-SATURDAY, 11-12 APRIL 2014
UNIVERSITY OF LUCERNE, FROHBURGSTRASSE 3, HS XY, LUCERNE
Behavioural Law and Economics

In recent years, the influence of Behavioural Economics on the Economic Analysis of Law has grown. Following Herbert A. Simon, Daniel Kahneman’s and Amos Tversky’s "Prospect Theory" has decidedly contributed to further weaken the assumption of unbounded rationality by means of empirical evidence. Against this backdrop, the conference sets out to generate a better theoretical understanding of legal phenomena and offer applications in legislation and legal adjudication. By the same token, it shall foster the dialogue between US-American and European Law and Economic scholars.

Programme

Friday, 11 April 2014

08.45-09.00  Registration

09.00-09.05  Prof. em. Dr. Paul Richli, President University of Lucerne
            Welcome

09.05-09.10  Prof. Dr. Sebastian Heselhaus, Vice Dean Faculty of Law, University of Lucerne
            Welcome

09.05-09.15  Prof. Dr. Klaus Mathis, University of Lucerne
            Behavioural Law and Economics – Some Introductory Remarks

Panel 1  Chair: Prof. Dr. Andreas Heinemann

09.15-10.00  Prof. Dr. Avishalom Tor, Notre Dame Law School
            The Next Generation of Behavioral Law and Economics

10.00-10.30  Coffee Break

10.30-11.15  Prof. Dr. Rolf H. Weber and Rainer Baisch, MLaw, University of Zurich
            Behavioural Law and Economics in Financial Markets Law

11.15-12.00  Dr. Geneviève Helleringer, Essec Business School Paris-Singapore and
            University of Oxford
            When Investor Behaviour Reveals the Ambiguity of the Disclosure Requirements of
            Investment Funds

12.00-13.30  Lunch

Panel 2  Chair: Prof. Dr. Kai Purnhagen

13.30-14.15  Prof. Dr. Jeffrey Rachlinski, Cornell University Law School
            Emotions and Judicial Decision Making
14.15-15.00 Prof. Dr. Günter Bierbrauer, University of Lucerne and Dr. Edgar Klinger, ASK-Institut, Osnabrück
How Role and Framing Influence Litigants’ Perception of Civil Procedure

15.00-15.45 Dr. Mark Schweizer, Max Planck Institute for Research on Collective Goods, Bonn
Loss Aversion, Status Quo Bias and the Civil Standard of Proof

15.45-16.00 Coffee Break

Panel 3
Chair: Dr. Geneviève Helleringer

16.00-16.45 Prof. Dr. Kai Purnhagen, University of Wageningen and Erasmus University of Rotterdam
Social Market Economy Is not an Oxymoron – Why EU Internal Market Law Has Always Been Behavioural

16.45-17.30 Johanna Stark, M.Phil. and Dr. Martin Engel, University of Munich
Buttons, Boxes, Ticks, and Trust – The Limits of Consumer Choice

17.30-18.15 Prof. Dr. Anne-Lise Sibony, University of Liège

18.45 Dinner

Saturday, 12 April 2014

Panel 4
Chair: Dr. Mark Schweizer

09.00-09.45 Prof. Dr. Andreas Heinemann, University of Zurich
Behavioural Antitrust. The Impact of Behavioural Economics on Competition Law

09.45-10.30 Dr. Mariusz J. Golecki, University of Łódź

10.30-10.45 Coffee Break

10.45-11.30 Prof. em. Dr. h.c. Thomas S. Ulen, University of Illinois College of Law
European Law and Economics from an American Perspective

12.00-14.00 Lake Cruise with Lunch

With the friendly assistance of:
- Research Program on Law and Market Behavior, Notre Dame University
- Swiss National Science Foundation (SNSF)
- Research Commission of the University of Lucerne (FoKo)
Organisation
University of Lucerne
Faculty of Law
Prof. Dr. Klaus Mathis
Frohburgstrasse 3
P. O. Box 4466
6002 Lucerne
Switzerland
T + 41 41 229 53 80
F + 41 41 229 53 97
klaus.mathis@unilu.ch

Venue
University of Lucerne
Frohburgstrasse 3
HS XY
Lucerne
Switzerland

Registration
Participation is free (coffee breaks included).
Please register no later than 31 March 2014 via email:
luca.langensand@unilu.ch