3rd Law and Economics Conference 11-12 April 2014 in Lucerne

Behavioural Law and Economics
American and European Perspectives

Programme

Friday, 11 April 2014

08.45-09.00 Registration
09.00-09.05 Prof. em. Dr. Paul Richli, President University of Lucerne Welcome
09.05-09.15 Prof. Dr. Felix Bommer, Dean Faculty of Law, University of Lucerne Welcome
09.05-09.15 Prof. Dr. Klaus Mathis, University of Lucerne Behavioural Law and Economics – Some Introductory Remarks

Panel 1 Chair: Prof. Dr. Andreas Heinemann
09.15-10.00 Prof. Dr. Avishalom Tor, Notre Dame Law School The Next Generation of Behavioral Law and Economics
10.00-10.30 Coffee Break
10.30-11.15 Prof. Dr. Rolf H. Weber and Rainer Baisch, MLaw, University of Zurich Behavioural Law and Economics in Financial Markets Law
11.15-12.00  Dr. Geneviève Helleringer, University of Oxford
Behavioural Law and Economics in the Context of Financial Markets
Regulation. When Investor Behaviour Reveals the Ambiguity of
the Disclosure Requirements of Investment Funds

12.00-13.30 Lunch

Panel 2  Chair: Prof. Dr. Kai Purnhagen

13.30-14.15  Prof. Dr. Jeffrey Rachlinski, Cornell University Law School
Emotions and Judicial Decision Making

14.15-15.00  Prof. Dr. Günter Bierbrauer, University of Lucerne and Dr. Edgar Klinger,
ask Osnabrück
Litigants’ Perceptions of Civil Procedure

15.00-15.45  Dr. Mark Schweizer, Max Planck Institute for Research on Collective
Goods, Bonn
Loss Aversion, Status Quo Bias and the Civil Standard of Proof

15.45-16.00 Coffee Break

Panel 3  Chair: Dr. Geneviève Helleringer

16.00-16.45  Prof. Dr. Kai Purnhagen, University of Wageningen and Erasmus
University of Rotterdam
Social Market Economy Is not an Oxymoron – Why EU Internal Market
Law Has Always Been Behavioural

16.45-17.30 Johanna Stark, M.Phil. and Dr. Martin Engel, University of Munich
Buttons, Boxes, Ticks, and Trust – The Limits of Consumer Choice

17.30-18.15  Prof. Dr. Anne-Lise Sibony, University of Liège
Can EU Consumer Law Benefit From Behavioural Insights?
An Analysis of the Unfair Practices Directive

18.45 Dinner

Saturday, 12 April 2014

Panel 4  Chair: Dr. Mark Schweizer

09.00-09.45  Prof. Dr. Andreas Heinemann, University of Zurich
Behavioural Antitrust. The Impact of Behavioural Economics on
Competition Law

09.45-10.30  Dr. Mariusz J. Golecki, University of Łódź
for Libel from the Perspective of Behavioural Law and Economics
10.30-10.45 Coffee Break

10.45-11.30 Prof. em. Dr. h.c. Thomas S. Ulen, University of Illinois College of Law
European Law and Economics from an American Perspective

12.00-14.00 Lake Cruise with Lunch